



SUMMER

ANNUAL REPORT

1994-95



PRESIDENT DIRK BEVAN

Rustlers



PRESIDENT'S REPORT

Tonight we see the end of the 1995 Summer Season.

What a season it was!

I have been associated with this our club, for fifteen years. During that fifteen years I have been associated with all areas including : playing, Juniors, coaching, social, board chairman, council liaison and a great bunch of people, all from different walks of life.

I am proud of my achievements and our club and have been associated with the set up of our facilities, including the pavilion, bar, beverage and soft drink equipment and have led the winter season to be the most successful in the D.B.A. and the most amount of premierships in a winter season.

In a club we find architects, plumbers, accountants, managers, builders, process workers, mothers, students, and teachers, all these religions and cultures make up the dynamic club atmosphere which we all enjoy during playing or social participation.

I was nominated as president for the 1994/1995 summer season and looked forward to the season and to the success of moving mountains that a group of people with one vision could achieve.

We experienced this on the field with a change in culture with Terry Reid and coaching staff leading us to a strong finish and our place in division 1 in 1995/1996.

We require this change in all areas of our club if we are to be a ongoing success from our juniors to seniors and follow this philosophy into our field functions.

The business world today changes every 3-5 years and so does baseball.

5 years ago :

- : There was no national baseball league.
- : We were going into our largest recession.

2 years ago:

- : There were 3 Victorian national league teams.
- : Our Juniors would not have been drafted at 17 years old by the national teams.
- : A Australian playing in the U.S.A. would not be part owner of a national Australian team.
- : Cheltenham never envisaged having 2 senior female teams.

The Rustlers logo, featuring the word 'Rustlers' in a stylized, cursive font with a blue and white color scheme.



Season 1995/1996:

- : We established training lights in conjunction with the winter committee.
- : We are 1 of the 3 largest clubs which we share with, Waverley and Upwey.
- : A Junior policy document was formulated with assistance from our Junior leaders.
- : We fielded 8 Senior teams, 2 of which are womens.
- : We fielded 22 Junior teams.
- : We established a new Junior structure to take workload from a few individuals.
- : We established new accounts procedures.
- : We are the envy of a lot of clubs.
- : We were successful on the field.
- : We will turn over in excess of \$120,000.

In addition to this there are a number of areas which we as a club require to be addressed. These areas will be documented and passed onto the incoming committee for action.

As I stated previously we must move with the times on and off the field and looking back at the previous paragraphs this reassures us why.

Finally, I thank everybody who has contributed to our club this season, wish you the best for the following 6 months and wish Brad and the winter committee success in the following 6 months.

Dirk Beven

Rustlers



TREASURER'S REPORT

While the 1994-1995 season was proving to be a great success on the playing fields the same could also be said for our financial situation.

Whilst we started from behind with debts from previous seasons and undisclosed situations we have been able to conclude the season in what could be called a satisfactory if not ideal position.

The excellent results on the field though brought with them extra strains financially as our VBA charges for umpires escalated.

Due to increased sales in both the canteen and bar together with improved gross profit we have been able to post a good result.

Overall, whilst we have a strategy in place for external income to help subsidise our fee structure and to allow for expenditure on facilities and equipment, these are not due to bear fruit for some 12-14 months, in the meantime we must face season 1995-1996 with enthusiasm tempered with prudence, enabling us to ensure we remain the Melbourne club the other clubs wish to emulate.

To those who assisted to make the 1994-1995 season a great one, our sponsors, Douglas Colours and Phil Unwin, our raffle and ticket seller Barry Cochrane, and to the many other club people who worked hard and long to raise the necessary funds our thanks to you all.

To those who want to be part of an even better 1995-1996 seasons, your club is only as good as you make it, "Don't be a bystander, get in and make it happen".

Maurice Fisher
Stand In Treasurer



EXPENSES RELATING TO FEES.

The most asked question of the committee asked each year is: "why are our fees so high." Below is a condensed version of just how much it costs each year, taken from this years Statement of Finances.

VBA expenses, including baseballs and insurance.	16,000
Player and coaching expenses.	<u>12,000</u>
	28,000.

Other Club expenses to keep the Club running	
Council charges, power, phone, bank, maintenance	
to diamonds, toilet paper	18,500

Total expenses not including	
any contribution from canteen, bar, social	46,500

we have 50 senior players
 100 junior players
 20 ladies playing = 170 players

Divide this into the minimum \$46,000 it cost to run the club
 170 ÷ = \$270.60 for every player.

What about juniors, are they paying too much?

Club expenses as above \$18,500 ÷ by 170 =	108.00
plus junior VBA affiliation and insurance approx \$10 per player	10.00
plus a share of line marking, balls, umpires (finals) say approx \$ 12 per head	12.00
Minimum cost per junior player	<u>130.00</u>

Rustlers



CLUB COACH REPORT 1994/95

One of the most important things I learnt this season, being my first year as club coach, is just how much needs to be achieved by so many, to keep the club on track. From my position, one can appreciate the progress the club has made in such a short time.

This season we fielded six men's teams, two women's teams and a huge list of junior teams. This is possibly the most teams ever fielded and it is evidence of the continual growth of Cheltenham Baseball Club.

I would like to thank Dirk for all his help this season. Being his first season as President we had a lot in common and although not always visible on game days, we would communicate many times each week. I am sure all members will see Dirk's professionalism shine through in the years ahead. To all committee members, I take this opportunity to say thanks with special mention to Pat and Maurice Fisher for the outstanding efforts they put into every task asked of them. To Kevin Williams, who as Chairman of Selectors always had a solution for each question and problem no matter how difficult, I say thanks for the support you gave throughout. To all coaches, junior and senior, thank you for your efforts all season long.

In closing, I would just like to say that I have enjoyed being part of a great club.

Terry Reid

